

Be first to  
find generic  
opportunities

# Newport Horizon Premium™

Powerful integrated global information with unique analysis

## How you benefit >>

- Monthly intelligence updates
- Easy-to-use web-based interface
- Comprehensive training and technical support
- Flexible licensing options
- Integrated on-line help
- Zero cost deployment
- Secure, confidential hosted access

## Where you can use it >>

- Strategic planning
- Business development
- Product development
- API sourcing and sales
- Product intelligence
- Company intelligence

## Find the opportunity. Make the deal. Get to market faster



Product search — over 30 different search options enabling you to create very specific and targeted searches.



Get company information — quickly see which markets a company is in, their Paragraph IV activity and financial history.



See worldwide sales and API consumption data and trends at a glance.

*Newport Horizon Premium™* is the most advanced product targeting, global business development and API sourcing system from Thomson Scientific, the industry authority on the global generics market.

Created specifically for demanding professionals in generic pharmaceutical, OTC and API manufacturing companies, *Newport Horizon Premium* can help you identify and evaluate new product development and licensing opportunities ahead of the competition — getting you to market faster.

*Newport Horizon Premium* offers the same data and features as the industry-standard *Newport Horizon Global™* system with the addition of current and previous year kilogram and International Units API consumption data by region by dose form. API consumption data and trends can now be included in product targeting searches, further enhancing business value and capability by finding the most appropriate business opportunities to exacting strategic criteria.

*Newport Horizon Premium* incorporates the unique strategic intelligence and powerful competitive analysis that is only available from Thomson Scientific. It integrates intelligence on more than 40,000 launched products containing over 10,000 different active ingredients and over 20,000 corporate groups.

With its sophisticated targeting capabilities, *Newport Horizon Premium* can help you to profile promising new partner companies, identify global product licensing and acquisition opportunities, and secure early, exclusive sources of API supply.

*Newport Horizon Premium* can help you to test and explore new business strategies, recognize potential barriers to market entry, and plan your development pipeline effectively. With the industry's most sophisticated product targeting capabilities, it can significantly enhance your competitive edge.

## Strategic planning

- > Evaluate new product development opportunities in 65 markets worldwide including India and China
- > Identify niche opportunities that match your strategic needs and unique research, sales or marketing strengths
- > Adjust your research timing, priorities and resources based on active competitive intelligence monitoring
- > Evaluate the best strategy based on kilogram API consumption data and trends

## Business development

- > Profile competitors, business partners, and candidate products for acquisition, alliances, licensing, or supply and manufacturing
- > Track and monitor the launch, API development and patenting activities of competitors worldwide
- > Evaluate candidate products against the earliest competitive intelligence

## API sourcing and sales

- > Recognize critical patent, exclusivity and regulatory issues with candidate products
- > Discover early, exclusive sources of API supply
- > Analyze and compare API consumption data and trends by region, and by dose form for the current and previous year

See who is involved in manufacturing a particular API and what stage of production they have reached.

Get detailed Paragraph IV information and quickly identify exclusivity dates in different countries.

Gain an insight into how long different companies have been involved with the product.

Get an idea of a company's subsidiaries: e.g. dose, API and other subsidiaries.

## Product intelligence

- > Sales, launch, approval and regulatory data for more than 40,000 launched products containing over 10,000 different active ingredients
- > Unique, early API manufacturing intelligence
- > Worldwide patent families and individual patents for more than 90 countries
- > Comprehensive Supplementary Protection Certificate (SPC) data for Europe\*
- > Projected loss of exclusivity dates for US, European and Japanese markets
- > Sales figures by molecule and by dosage form for major world market regions, including two-year sales history\*\*
- > Current retail and hospital dose pack pricing for each dose form and strength of all products in more than 65 countries\*\*
- > Paragraph IV patent challenges commentaries, including company identities, FTF and status of litigation for more than 190 products
- > Product launch\*\* and first market authorization data, country-by-country
- > Orange book approved dose forms, US Drug Master Files, EU Certificates of Suitability, FDA warning letters and issues and Japanese DMFs and DEA Registrations
- > Labeling and prescribing data for more than 1,800 unique products
- > Chemical structure diagram and details of alternative structures for thousands of products
- > Powerful indexing and searching of products according to FDA approved indication and technology class
- > Ability to target products utilizing over 40 different search criteria
- > Kilogram and International Units API consumption data by region, by dose form for the current and previous year\*\*
- > US Market Share breakdown by dose form and strength

## Company intelligence

- > Profiles of more than 18,000 companies and corporate groups, including subsidiary, launch, approvals, regulatory filings and APIs manufactured
- > Detailed manufacturing capabilities for an increasing number of sites
- > Alerting on key changes in products and companies, including new regulatory filings and approvals
- > Reports on key conferences affecting the generics industry

## Get a quotation—free

Contact us today to request a free, no obligation quotation or visit [scientific.thomson.com/newport](http://scientific.thomson.com/newport)

\* Source: Cabinet Alice de Pastors

\*\* Source: IMS

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